

LENA LAU

EMPLOYMENT HISTORY

2007/08/09

ITN ON

Monitoring wires; subbing & writing stories for syndication to web & mobile platforms; use of CMS, databases & picture editing tools; act as Video Journalist (camera operating, reporting/interviewing, scripting, video editing) & produce news packages to deadline.

MULTIMEDIA JOURNALIST

ITV NEWS

Set daily editorial agenda for ITV Local London ; author SEO articles & picture extend news packages; report, camera operate & edit in the field when required; produce & script trails for TX on London Tonight; sub headlines and layout of ITV Local webpages; monitor news wires & social media; moderate forums, write E-newsletters & update blogs; react to breaking news & delegate resources accordingly; liaise across newsroom colleagues to integrate digital content; innovate & originate new content; set & maintain editorial standards & disseminate good practice across the ITV Newsroom & regional broadband teams.

ONLINE NEWS EDITOR

2006

EMI MUSIC

SUBTLE 'MERCURY CRAZE' record release

VIDEO EDITOR

TECHCRUNCH UK

Edit, motion graphics creation, colour grading & codec compression for online video streaming at Techcrunch - a weblog dedicated to reviewing new Internet products.

VIDEO EDITOR

BRITISH TELECOM

BT Global Summit & Agile Awards: film, edit & conform 24 videos for web streaming.

VIDEO EDITOR

MONIKA OECHSLER

'ONE LIFE' art video commission: HDV edit, subtitling, compositing in After Effects.

VIDEO EDITOR

CSV MEDIA

Editor of print publication MediaZine featuring interview with Mordechai Vanunu; Breakfast Producer on N1FM radio; Production Journalist for launch edition of Islington Talking News producing jingles, features and preparing the audio magazine for streaming [cs-vshowcase.org.uk/islington]; tutoring volunteers to produce and edit a series of short films profiling Arsenal Heritage [springboardmedia.org/arsenalheritage/index.htm]

MULTIMEDIA JOURNALIST

COMMUNITY CHANNEL

CREATE TV segment consisted entertainment news, features & reviews. Proffered docs & short films by emerging filmmakers supplemented by an interactive website.

BROADCAST JOURNALIST

GUERRILLA NEWS NETWORK (GNN)

Grassroots reportage for social action: research, writing, camera operating & editing.

VIDEO JOURNALIST

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LENA LAU

DESKTOP PUBLISHING
AUDIO-VIDEO EDITING
TECHNICAL
CAMERA OPERATING
LANGUAGES
OTHER

RESOURCEFUL
QUICK LEARNER
SOCIALY AWARE
AUTONOMOUS

SKILLS & ATTRIBUTES

Microsoft Office /// Photoshop CS3 /// Indesign CS3
Final Cut Pro 6 /// AVID Newscutter /// Quantel QCut /// Cool Edit Pro /// Audacity
Dreamweaver /// Motion /// Compressor /// Episode Pro
Panasonic DVX100 /// Sony z1 /// Sony PD170 /// Sony PDX10
Conversational French, Fluent Cantonese Chinese, British Sign Language
Clean Driving Licence

Persistence, flexibility & lateral thinking allows me to find alternative means to an end.
Enjoy challenges and derive satisfaction from overcoming obstacles.
An open attitude has proven invaluable in forging rapports with people from all walks of life.
Possess initiative to work independently and have further experience of working well in a team.

QUALIFICATIONS

2006 Further Education Teaching Certificate Stage 01, Kensington & Chelsea College, London
2004 Diploma Print & Broadcast Journalism, Westminster Kingsway College, London
2002 BA (Hons) Fine Art, Glasgow School of Art, Scotland

REFERENCES

*MATT BRAY

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**MARK SOUTHGATE

Regional Director ITV Meridian and ITV London
[CONTACT DETAILS ON REQUEST]

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